

# "Put Your Best Face Forward"



**KING KONE, located just south of the Bath Road/S. M-52 intersection in Perry, has received the honorary "Put Your Best Face Forward" merchant award presented by the City of Perry throughout the summer/fall months.**

**Owner Joe Spadafore (left) was honored to accept the traveling trophy from Councilwoman Jo Anne O'Berry (right).**

**Spadafore, who purchased the ice cream specialty shop in 2000, expressed his delight at receiving the award noting that he really enjoys doing business in Perry. He also related his appreciation for all the nice people that patronize and support the business.**

**Shaped like a huge ice-cream cone, the building has become an icon throughout Michigan attracting people from all over the state as well as those from other states. Children love to stop at the "big ice cream cone" for their favorite ice cream treat while others, including adults, "must stop to have their photograph taken in front of the iconic building."**

**Purchase of King Kone was the beginning of a thriving business endeavor for the entire Spadafore family. Joe Spadafore, along with his father Frank and brother Nick now own six Twister stores in Chelsea, Williamston, Grand Rapids, East Lansing and Lansing on South Cedar Street and South Waverly Road. The family also owns Dairy Dan's in Holt.**

**Judging for "Put Your Best Face Forward" is based on overall appearance, clean sidewalks and windows, window presentation, flower displays (weeded and watered) and absence of trash.**

**For a sneak peek at the appetizing King Kone/Twisters menu and more information, including franchising opportunities, persons may log onto [www.spadstwisters.com](http://www.spadstwisters.com) or look for Twisters-Ice-Cream on Facebook.**